

BBA Program Structure: 123 Credit Hours

General Education Courses: 30 Credit Hours			Foundation Courses: 33 CH		
Code	Courses Title	Pre-Req	Code	Courses Title	Pre-Req
ENL 101	English Composition		BSA 201	Introduction to Financial Accounting	
ENL 102	Communication Skills		BSE 201	Principles of Micro Economics	
ENL 103	Technical Writing		BSE 202	Principles of Macro Economics	BSE 201
ENL 104	Research and Learning Skills		BSF 201	Principles of Financial Management	BSA 201
SAT 101	General Mathematics		BSG 201	Principles of Management	
SAT 103	Computer Applications and Technology		BSG 202	Human Resources Management	BSG 201
SAT 104/105	Environmental Studies/General Science		BSG 203	Introduction to Business Law	BSG 201
			BSG 204	Principles of Entrepreneurship & Small Business Management	BSG 201 BSE 201
SAH 101	UAE Society		BSG 205	Business Statistics	SAT 101 SAT 103
SAH 102	Islamic Studies		BSM 201	Fundamentals of Marketing	
SAH 103	Reasoning and Critical Thinking		BSS 201	Management Information Systems	SAT 103, BSG 201
Core Courses: 36 Credit Hours			IB Specialization Courses: 18 CH		
Code	Courses Title	Pre-Req	Code	Courses Title	Pre-Req
BSE 301	Economy and Business in the GCC	BSE 202	BSI 320	International Trade	BSI 301
BSG 302	Organizational Behavior	BSG 201	BSI 330	Global Business Strategy	BSI 301
BSG 303	Project Management	BSG 201	BSM 401	International Marketing	BSM 201 BSI 301
BSG 304	Leadership Skills	BSG 201	BSF 402	International Financial Management	BSF 201 BSE 202
BSA 301	Management Accounting	BSA 201	BSI 403	Special Topics in International Business	BSI 320
BSG 305	Decision Science	BSG 205	BSI 404	International Human Resources Management	BSG 202
BSG 306	Business Communications	ENL 102 BSG 201	HRM Specialization Courses: 18 CH		
BSI 301	International Business	BSG 201 BSE 202	BSH 302	Performance Management	BSG 202
BSG 307	Operations Management	BSG 201	BSH 303	Strategic Human Resource Management	BSG 201 BSG 202
BSS 301	Introduction to Business Technologies	BSS 201	BSH 304	Staffing & Techniques of Employee Selection	BSG 202
BSG 310	Internship	90 CH	BSH 401	Compensation and Benefits Management	BSG 202
BSG 490	Strategic Management	BSA 301 BSG 302	BSH 402	Managing Professional Development	BSG 202 BSG 304
		BSG 307 BSI 301	BSH 410	Ethics at Workplace	BSG 202 BSG 203
Elective Courses: 6 Credit Hours*			GENERAL BBA: 18 CH		
Code	Courses Title	Pre-Req	Students will take 9 Credit Hours (3 courses) from each specializations.		
BSA 410	International Accounting	BSA 201			
BSF 410	Special Topics in Finance	BSF 201			

* **Elective courses:** In addition to the courses in his/her field of specialization a student must take two courses (6 credits) from the elective courses or alternatively choose any two courses (6 credits) from any other specialization.

New Intake Study/Graduation Plan

Fall Intake Student

Fall	Winter	Fall	Winter	Fall	Winter	Fall			Winter		
						IB	HRM	General	IB	HRM	General
ENL 101	ENL 103	SAT 104	SAH 101	BSE 202	BSE 301	BSG 490			BSG 305		
ENL 102	ENL 104	SAH 103	BSG 203	BSA 301	BSG 306	BSA 410			BSF 410		
SAT 101	SAT 103	SAH 102	BSG 204	BSG 303	BSG 302	BSI 320	BSH 302	Advised by Academic Advisor	BSG 310		
BSG 201	BSA 201	BSF 201	BSG 205	BSG 304	BSG 307	BSI 330	BSH 303		BSF 402	BSH 401	Advised by Academic Advisor
BSM 201	BSE 201	BSG 202	BSS 201	BSS 301	BSI 301	BSM 401	BSH 304		BSI 403	BSH 402	
									BSI 404	BSH 410	

Winter Intake Student

Option 1

Winter	Fall	Winter	Fall	Winter	Fall			Winter			Fall
					IB	HRM	General	IB	HRM	General	
ENL 101	ENL 103	ENL 104	SAH 101	BSG 204	BSG 304			BSG 305			SAH 102
ENL 102	SAT 103	SAH 103	BSE 202	BSE 301	BSA 410			BSF 410			BSG 303
SAT 101	SAT 104	BSG 203	BSF 201	BSG 302	BSI 320	BSH 302	Advised by Academic Advisor	BSG 306			BSS 301
BSA 201	BSG 201	BSG 205	BSG 202	BSG 307	BSI 330	BSH 303		BSF 402	BSH 401	Advised by Academic Advisor	BSG 490
BSE 201	BSM 201	BSS 201	BSA 301	BSI 301	BSM 401	BSH 304		BSI 403	BSH 402		BSG 310
								BSI 404	BSH 410		

OR

Option 2

Winter	Fall	Winter	Fall	Winter	Fall			Winter			Fall			
					IB	HRM	General	IB	HRM	General	IB	HRM	General	
ENL 101	ENL 103	ENL 104	SAH 101	BSG 204	BSG 304			BSG 305			BSG 303			
ENL 102	SAT 103	SAH 103	SAH 102	BSE 301	BSA 410			BSF 410			BSG 310			
SAT 101	SAT 104	BSG 203	BSE 202	BSG 302	BSI 320	BSH 302	Advised by Academic Advisor	BSG 306			BSS 301			
BSA 201	BSG 201	BSG 205	BSF 201	BSG 307	BSI 330	BSH 303		BSF 402	BSH 401	Advised by Academic Advisor	BSG 490			
BSE 201	BSM 201	BSS 201	BSG 202	BSI 301	BSA 301			BSI 403	BSH 402		BSM 401	BSH 304	Advised by Academic Advisor	
								BSI 404	BSH 410					